

# **BREAKING BARRIERS**

# The rise in community football talent in the International Football Arena

For years, our global community has been synonymous with excellence in education and professional fields. Members of this community have often excelled in the realms of academia, securing esteemed careers as doctors, engineers, accountants, and other professional certifications. However, in the realm of sports, especially football, no success stories have existed. That was, until now.

Today, Canada's IFSOE and the international Atlético Benidorm U23 football program in Benidorm, Spain, proudly showcase the remarkable journey of three young Canadian players: Ammar Amir, Ilyas Amir, and Sahil Noormohamed. These trailblazers have made history as the first members of their community to play at a semiprofessional club in a foreign country. Their participation in this prestigious program demonstrates that there is now a viable pathway for youth athletes to rise through the ranks of football, making history for their community.

This achievement is not just a win for the trio; it is a breakthrough for their entire community. It reveals the untapped potential that lies within the community's youth, and it serves as an inspiration for future generations to consider sports, especially football, as a viable career path. For decades, sports, particularly football, was never actively promoted, not due to a lack of talent, but because there was never a clear route for young talents to excel in the competitive world of football. This breakthrough marks a significant shift.

## The Journey of These Three Football Pioneers

there been such a targeted opportunity that aligns with the aspirations and potential of young athletes in the community. Through this program, participants are offered access to a football lifestyle, living arrangements, technical training, and exposure to a professional football environment that has traditionally been out of reach.

### Inspiring a New Generation and Securing Community Support

The success of Ammar, Ilyas, and Sahil is only the beginning. Their journey represents the start of a larger movement towards inclusivity and recognition in sports. It is crucial that this achievement is highlighted in all forms of media within the community. By sharing their stories, we can inspire other young athletes to dare to dream big and pursue the world of sports alongside their educational ambitions.

Moreover, this unprecedented opportunity calls for the community's support. There is a need for investment in such programs, not only financially but also through mentorship, guidance, and resources. This program aims to create a sustainable and lasting pathway, opening doors for young talent from all walks of life.

For affluent members of the community, this is an opportunity to play a crucial role in building a legacy. Supporting these trailblazers means creating a legacy of success in new avenues for generations to come. It's an invitation to be part of something bigger—something groundbreaking.

Ammar Amir, known for his tenacity on the field and sharp technical skills, is making waves in Spain. His commitment to training and his drive to improve have earned him accolades from coaches and teammates alike. Ilyas Amir, a versatile and technically agile player, showcases creativity and resilience, with an eye for strategic play that sets him apart. Sahil Noormohamed, with his impressive field vision and adaptability, plays a crucial role in solidifying his team's stance while maintaining a strong attacking presence.

These three players' stories embody the power of dreams, ambition, and the right opportunities. They stand as living proof that barriers can be broken and that a new era of football opportunities is opening up for the community.

#### A New Pathway and the World's First Opportunity

This U23 program is more than just an international football team. It is a world-first initiative to provide a dedicated pathway for aspiring footballers from underrepresented communities. Never before has

#### The Beginning of a New Era

Ammar Amir, Ilyas Amir, and Sahil Noormohamed have shown what is possible. Their achievement is not just a personal victory but a beacon of hope and inspiration for the entire community. By stepping onto the field and into a new realm of possibilities, these young athletes have proven that their community can thrive and excel in every field of endeavor.

As these players continue to make waves in Spain, they are paving the way for others to follow. They are building a bridge that future generations can cross with pride and purpose.

This is not just a story of three footballers—it is the beginning of a new chapter in our community's history. And it is an invitation for others to join this journey.

Azeem Amir Founder & co-owner with David Villa, CF Benidorm, Spain